



## Get started

1

- Meet with your AOB Advancement Team to learn about this year's offertory program.
- Visit: <https://www.advancingourmission.org/called> to review and download this year's resources.

## Preparing for Announcement Weekend

2

- Check your mail to make sure the printed materials have arrived.
- Hang up posters around the parish.
- Stick QR code stickers to the pews.
- Prepare the bulletin announcement.
- Coordinate the mailing with your Advancement Director.
- Select an in-Mass speaker & share the testimonial guide with them.
- Review the announcement weekend pastor script.
- Prepare the social media posts.
- Post the first social media post on Facebook.

## Announcement Weekend

3

- Place the In-Pew Flyers in the pews.
- Allow 3-5 minutes for your chosen speaker to share their story.
- Deliver the pastor script and remember to thank your volunteer for sharing their story.

## Between Announcement Weekend & Commitment Weekend

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- Post the second social media posts on Facebook.
- Send the email to your parishioners.
- Review the commitment weekend script.

## Commitment Weekend

5

- Place commitment cards in the pews.
- Deliver the commitment weekend pastor script.
- Give your parishioners enough time to complete their commitment card.

## After Commitment Weekend

6

- Post the last social media post on Facebook.
- Email your parishioners the thank you email.

